



Mitzi Okou

Interaction and Visual Designer

CONTACT

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SKILLS

Visual Design
Interaction Design
Human Centered Design
User Research
Prototyping
Storytelling
Data Visualization
Presentation Design

TOOLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Adobe XD
Sketch
Principle
Axure
Invision
Marvel
Proto.io
Figma
Overflow
Cinema 4D
Spline

LANGUAGES

English
French

EXPERIENCE

Product Designer, **Spotify**

Jan 2021 - Jan 2023

Worked with multiple teams of engineers to deliver improved experiences ranging from podcast retrieval to search to accessibility and content retrieval on the home page. Project managed and designed the Stranger Things easter egg experience, in collaboration with Netflix, on desktop and mobile.

Co-founder, **Where Are The Black Designers?**

Jun 2020 - Present

Manages a volunteer team and a 8000+ community of creatives. Collaborated with Barneys, Baggu, Disegno, Instagram, Microsoft and more to amplify Black creativity. Produced the Where Are The Black Designers? conference with 15,000 + viewers. Collaborated with grassroots initiatives such as Design to Divest and Ethel's club to provide free education and mental wellness resources.

Interaction and Visual Designer, **HP**

Sept 2018 - Sept 2020

Collaborated with designers and managers of the Global Experience Design Department (GxD) to create the official HP design system. Created and defined interactions from E2E as well as visual assets, animations and layouts implemented in software to set up HP printers across different operating systems and devices.

User Experience Design Fellow, **IDEO**

Jun 2017 - Jul 2017

Designed a business venture and experience focused on collection and distribution of data of interaction between artists and audiences at live music events to provide empathy between relevant stakeholders with a concentration on utilizing Blockchain.

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

Sept 2015 - Jun 2018

B.F.A in Graphic Design with a minor in Interaction Design

THE BOSTON CONSERVATORY

Sept 2013 - May 2015

B.F.A in Classical Cello Performance

HONORS AND AWARDS

FAST COMPANY

Aug 2021

The Most Creative People in Business

ADOBE CREATIVE JAM

Sept 2019

2nd place winner

SCAD STARTUP

Jan 2018

2nd place winner

MIT HACKING ARTS HACKATHON

Nov 2017

2nd place winner of the BuzzAngle Sponsor Challenge